



**IMAGE FLAIR**  
**PHOTOGRAPHY**  
**Real Estate Photography**

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## Staging Your Home for Real Estate Photography

Staging is about depersonalizing the space to allow the potential buyer to imagine it as theirs.

The following tips are a guide to help maximise your homes true potential

### Exteriors

- Mow lawns, trim hedges and path edges
- Remove leaves and grass clippings from paths and driveways
- Move bins, gardening tools and children's toys out of sight, coil garden hoses
- Turn on pool and spa pumps, put away any pool equipment
- Remove washing from washing line
- Remove vehicles from driveway and front of the house
- Remove pet bowls, beds and toys from visible areas
- Keep pets restrained or out of sight

### Interiors

- Make beds more appealing with attractive bed linen, cushions and fluffy pillows
- Remove pet bowls, beds and toys from in the house
- Give the house a thorough clean and de-clutter
- Limit table and bench top items

- Depersonalize rooms by removing photos etc.
- decorations, including tissue boxes, reading materials and remotes
- Clear kitchen countertops, remove fridge magnets and children's art work from fridge/walls
- Add a bowl of fruit or a vase of flowers
- Conceal rubbish bins in kitchens and bathrooms
- Keep floor coverings to a minimum
- Place all medications and valuables out of sight
- Remove plugs and toiletries from showers and bathroom vanity units
- Hang coordinated fresh towels neatly on towel rails in the bathroom
- Place the toilet seats down, remove toilet brush and spare toilet rolls
- Hide excess furniture including storage boxes away from sight, keep in mind that the garage will not be photographed